

BARIX SOUNDSCAPE

Solution

- Centralized management web portal (monthly subscription fee)
- Reliable content payout
- Easily distribute and schedule music and ads in multiple locations

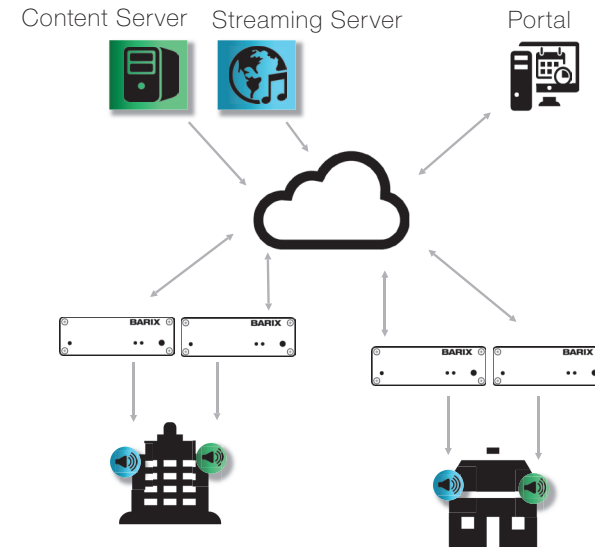
Added Value

- Centrally manage devices, content and locations
- Generate network-wide logs and reports
- Seamlessly switch between live streams and stored content
- Insert targeted ads on the fly
- Reliable operation, with automatic stream failover

Benefits

- Reinforce brand identity
- Upsell your customers
- Simplify multipoint audio distribution
- Streamline network management

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How it works

Content Providers can access the SoundScape Portal to manage all SoundScape Players present on their network, and group them hierarchically by Location. The SoundScape Portal connects to the remote Media Library servers from the Content Provider as well as to streaming servers offering live content. Content Providers can then deploy Schedules containing Streams, Playlists, Single Tracks or Advertisements to individual or groups of SoundScape Players.

The system monitors the status continuously, generating reports and sending configurable e-mail or SMS Alarms whenever there is a problem. SoundScape Portal acts as a centralized management system configuring and updating all SoundScape Players at regular intervals.

BARIX

Barix AG
Seefeldstrasse 303
CH-8008 Zürich
P +41 43 433 22 11
info@barix.com, www.barix.com

